

Present Your Science QUICK TIPS

Science not communicated is science not done!

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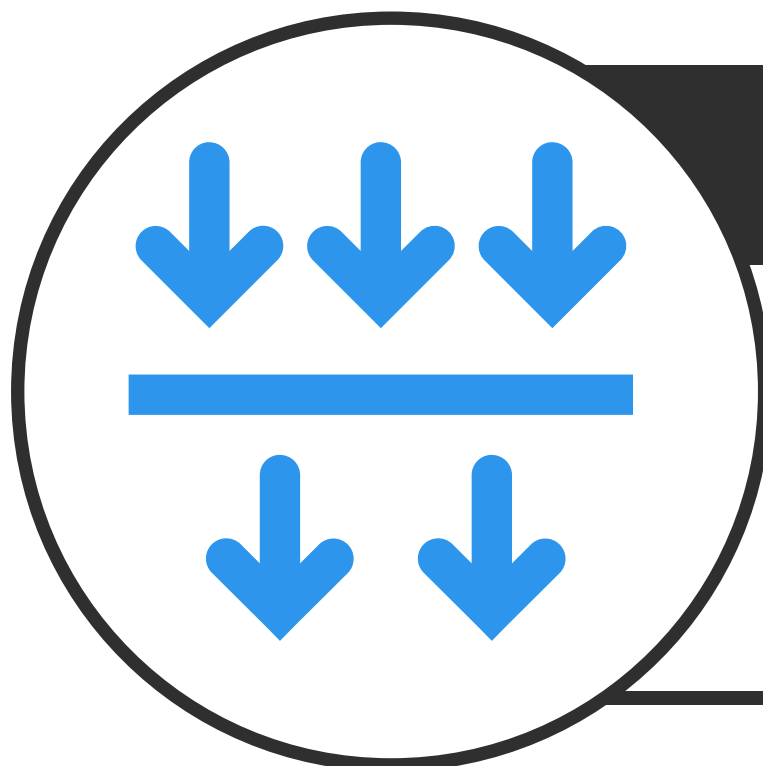
melissa@presentyourscience.com



Be Audience Centered

Your ability to be successful as a speaker depends upon your ability to make your audience successful.

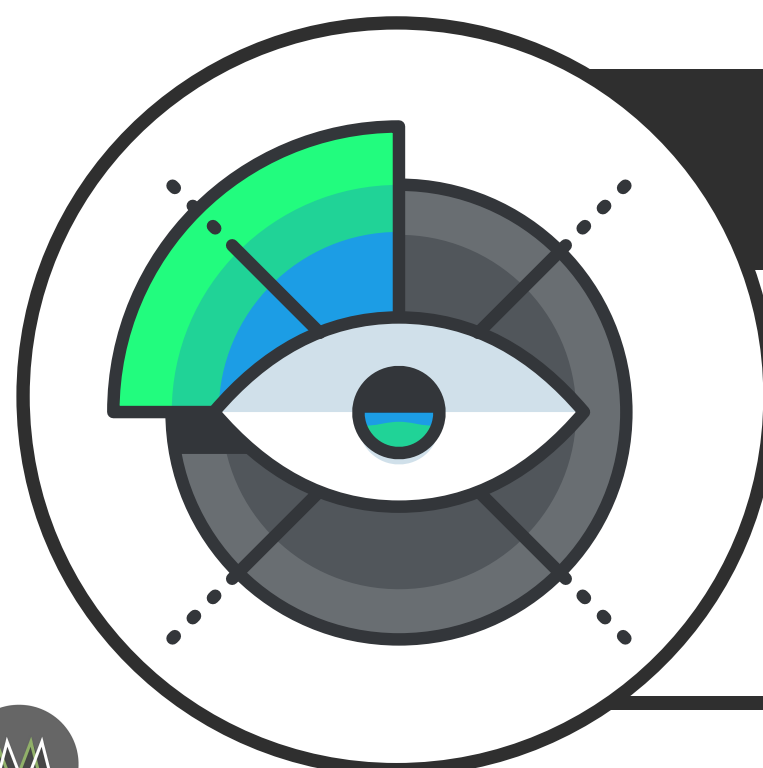
TIP: Return to "Points of Common Ground" throughout the talk that answer the question "So what?" about the scientific info. Be an interpreter!



Filter & Focus

When you try to share everything, you share nothing.

TIP: Start your planning with the "view" you want your audience to have at the end of the talk. Then ask yourself "What would they need to know in order to get there?"



Show Your Science

Your slides should do something for you that your words cannot. This means make your slides **VISUAL** not **VERBAL**.

TIP: NO BULLET POINTS (seriously!). Have a brief take-away messages supported by visual evidence.



Melissa Marshall
Present Your Science

Need more help? Check out Melissa Marshall's Present Your Science Boot Camp training program. Includes 1:1 Coaching!